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Student operated radio stations at Amherst College, University of Massachusetts and Smith College have joined forces in what is believed to be the first direct-line inter-collegiate broadcasting network in the country, it was announced today. The network to be known as the Pioneer Broadcasting System, or PBS, will hold its formal opening on Friday, March 24 at an open house at Smith College when the first official joint broadcast will emanate from the Ballroom at the Davis Student Center on the Smith Campus. Visiting celebrities from every phase of the radio world will also speak at this time.

The three stations, Amherst College's WAMF, WMUA at the University of Massachusetts in Amherst, and Smith's WCSR seven miles away in Northampton, Mass. will be linked by direct telephone connections, for the three-way broadcasts schedule for a one-hour minimum period each day.

The network brings together a state university, a privately endowed men's college and a privately endowed woman's college which are all residential. Students heads of the college stations point out that the joint programming will enable each station to extend its time on the air to 69 hours a week and to reach about 9,000 college listeners. It will also offer a greater variety in programs and a greater market to advertisers as well as give the technicians and production staffs and opportunity to meet more of the problems that are connected with professional radio work.

PBS, which gets its name from the Pioneer Valley area in which the three colleges are located is headed by a board of nine directors and a president. They are : Robert Vance, Wayne Langill, Patricia Butler, Edward Hopple, Selma Pierson, Robert Bates, John Hubbard, Eleanor Echkison, and

...which operated with stations at various colleges,
University of Massachusetts and other colleges have joined
...in that it is believed to be the first high-line power-
collegiate broadcasting network in the country. It was announced
...The network is to be known as the Eastern Broadcasting
...system, or EBS, will hold its formal opening on Friday,
...at 8:30 a.m. on the campus of Union College where the first
official joint broadcast will emanate from the campus at
the Davis Student Center on the Union campus. (Union College)
...Station from every corner of the radio world will also be
...at this time.
...The three stations, however, Chicago's WLS,
...at the University of Wisconsin and in Madison, and Union's
...WLSI, have since been in Washington, D.C., will be linked
...by direct telephone connections. The three-way connection
...immediately for a one-hour program every week day.
...The network will be a joint effort of three universities, a
...university and two colleges and a delivery channel
...woman's college which is still tentative. The network needs
...the college stations, and the two joint programs will
...enable each station to extend its time on the air to 30 hours
...a week and to reach more than 5,000 stations in the area. It will
...also offer a greater variety in program and a greater number
...of representatives as well as give the technicians and production
...units an opportunity to test some of the equipment that are
...now being used in professional radio work.
...The network will be known as the Eastern Broadcasting
...in which the three stations are linked by direct telephone
...of high direction and a high level. They are also
...and have been, in fact, a high level. They are also
...so, there are, from the point of view of the network, and

Roy Pitman.

Starting broadcasting during the past academic year the radio stations on the three Connecticut Valley campuses have been a recent development but student interest in membership and participation has been high with a total of more than 350 students now working on the three stations. All three stations operate on carrier current which means that programs are piped to the college buildings by wire.

WCSR at Smith with a present staff of approximately 150 was established by money from a student activities fund voted by the student body for the purpose. It is housed in a college garage made over into a radio station. This year broadcasting hours have been tripled and the station has instituted various experimental programs including a weekly visiting college night in which the radio staffs of Yale, Dartmouth, Harvard, MIT etc. participated.

Amherst's WAMF is located in the basement of Walker Hall and its 60 man staff this year has remodeled its studios and built new transmitting equipment. Its 8 hour a day schedule includes visiting speakers as well as remote broadcasts of Amherst out-of-town sports events.

Starting with only public address and recording equipment from Fort Devens Station WMUA acquired army surplus equipment from Fort Devens, received a charter from the university and developed into a radio station. The 200 students and faculty members, who make up the station personnel, are headed by a five man board of dir-

Ray E. Egan.

Starting broadcasting during the past academic year the radio station on the three Connecticut Valley campuses have been a recent development but student interest in radio and participation has been high with a total of more than 350 students now working on the three stations. All three stations operate on a similar schedule which means that programs are piped to the college buildings by wire. WJBR at Springfield with a present staff of approximately 150 was established by money from a student activities fund voted by the student body for the purpose. It is housed in a college garage and over into a radio station. This year broadcasting hours have been tripled and the station has instituted various experimental programs including a weekly visiting college night in which the radio staffs of Yale, Dartmouth, Harvard, MIT etc. participated. "Where's a WJBR" is located in the basement of Walker Hall and its 50 man staff this year has remodelled its studios and built new transmitting equipment. Its 3 hour a day schedule includes visiting speakers as well as remote broadcasts of Harvard out-of-town sports events. Starting with only public address and recording equipment from Fort Bennett Station WJBR acquired many surplus equipment from Fort Devens, received a charter from the university and developed into a radio station. The 300 students and faculty members, who make up the station personnel, are headed by a five man board of directors.

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